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**SOUTHWEST IOWA
SHORTHORN
BREEDERS' ASS'N**

Show and Sale

SHORTHORNS and POLLED SHORTHORNS

MONDAY, MARCH 8, 1948, RED OAK, IOWA

SHORTHORNS and POLLED SHORTHORNS

- - - - with BEAUTY and STYLE
- - - - with CHARACTER and QUALITY
- - - - with RUGGEDNESS and BONE
- - - - with CONFORMATION and COLOR
- - - - with ABILITY TO MAKE GOOD

* * * * *

Do Yourself A Favor

. . . by Attending the
SOUTHWEST IOWA
SHORTHORN BREEDERS' ASSOCIATION
SHOW and SALE

Red Oak

March 8, 1948

A PERSONAL INVITATION FROM THE CONSIGNORS

The producers of Shorthorns and Polled Shorthorns throughout Southwestern Iowa extend you a cordial invitation to attend our Shorthorn and Polled Shorthorn Show and Sale on Monday, March 8, 1948 at the Red Oak Auction Company, Red Oak, Iowa. We are extremely proud of our offering—females of exceptional blood lines and impressive bulls.

We are proud to be engaged in the production of Shorthorn cattle. Our great state of Iowa is the leader in this industry.

The cattle offered have been consigned by responsible producers within Southwest Iowa. These herds have been in operation for many years. Their cattle are healthy. They are prolific. They comprise outstanding bulls and females of the Shorthorn breed.

We will welcome as our guests, breeders of Shorthorn cattle, members of 4-H clubs, farmers, ranchers, bankers, business and professional men and ladies. You will enjoy the show. You will find the individuals you need whether for herd improvement or for foundation purposes.

SOUTHWEST IOWA SHORTHORN ASSOCIATION

MALCOLM LOMAS, SALE MANAGER

RED OAK is in the southwest corner of Iowa, Montgomery County. Red Oak is 50 miles east of Omaha, 125 miles southwest of Des Moines and is on the main line of the C. B. & Q. railroad as well as on Federal Highway No. 34 and State Highway No. 48.

HOTEL ACCOMMODATIONS are offered through the **HOTEL JOHNSON**, famous hostelry of Southwest Iowa. Their rooms are nice. They are clean. They are comfortable. The dining room affords the best in foods—a wide variety. Those from a distance planning to stay over night should arrange for accommodations in advance at Hotel Johnson.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Lloyd Davis, Oakland	- - - - -	President
Lou Kennedy, Lewis	- - - - -	Vice President
Malcolm Lomas, Red Oak	- - - - -	Secretary-Treasurer

Carl Gilman, Stuart	- - - - -	Adair
Lou Eckels, Lenox	- - - - -	Adams
Ray Coglon, Exira	- - - - -	Audubon
Lou Kennedy, Lewis	- - - - -	Cass
E. P. Laughlin, Imogene	- - - - -	Fremont
Jacob Burkhardt, Guthrie Center	- - - - -	Guthrie
A. L. Dunham, Dunlap	- - - - -	Harrison
O. R. (Dick) Hyde, Hastings	- - - - -	Mills
Arvid Malmberg, Villisca	- - - - -	Montgomery
Eldor Swanson, Red Oak (Hepburn)	- - - - -	Page
Wm. Matteson, Council Bluffs	- - - - -	Pottawattamie
Ray Saunders, Manilla	- - - - -	Shelby
Dale Peterman, New Market	- - - - -	Taylor
C. O. Nelson, Creston	- - - - -	Union

Malcolm Lomas	- - - - -	Sale Manager
Cecil Garden, Herdsman Helfred Farms	- - - - -	Judge
J. E. Halsey, Des Moines	- - - - -	Auctioneer

GENERAL INFORMATION

TIME—Monday, March 8, 1948. Show will start at 10:00 a.m. Sale will commence at 1:00 p.m.

LOCATION—The show and sale will be held at the Red Oak Auction Company, Red Oak, Iowa, through the courtesy of Mervin Ballard, manager.

The facilities of the Red Oak Auction Company are excellent. They have plenty of parking space for trucks and cars, nice roomy stalls for cattle. The sale pavilion is well ventilated and lighted, most convenient for buyers and owners—everyone interested in better cattle.

TERMS—The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at buyers risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with instructions from purchasers.

GUARANTEE—All cattle are sold subject to a sixty day retest for tuberculosis and health certificates will be furnished to enable them to be shipped into any state or territory. Bulls are guaranteed breeders if properly cared for and not allowed to serve until 16 months old or run with the herd. If a bull fails to breed, he may be returned to the seller, if in as good a condition as when bought, and if, after a test in the seller's herd, he still fails to breed he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at time of sale are guaranteed to be breeders. Animals returned to seller because they do not comply with the guarantee will be at the buyer's cost of transportation.

Any claim for adjustment because an animal is a non-breeder must be made within ninety days of the date of the sale.

The above guarantee and terms shall constitute a contract between the consignor and the buyer of each lot. Neither the sale manager nor the clerk of this sale assumes any liability, legal or otherwise.

PEDIGREE CERTIFICATES—A certificate of registry and a transfer will be furnished for each lot sold and an application for registry will be furnished for each lot sold at foot and for each unborn calf sold in dam.

Where footnotes appear in this catalogue they were furnished by the consignor or written from information supplied by the consignor.

MAIL BIDS—Those wishing to buy at this sale who cannot attend in person may send their bids to the Sale Manager or to Jack Halsey, the Auctioneer, Mervin Aegerter of the Shorthorn World, Clem Larson, Fieldman for the American Shorthorn Breeders' Association, Roy A. Gilman, Fieldman for the Iowa Shorthorn Breeders' Association, Jack Miller, Fieldman for the Journal Stockman, or Matt White, Field Representative for Wallace's Farmer, all of these men in care of the Sale Manager who will see that they are delivered to the parties whom are entrusted with your order. Any of these men are qualified to know good cattle. Your order sent to them will be carefully and honestly taken care of.

We will not be responsible for any accidents that may occur but will make every effort to provide for the safety and comfort of our guests.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Show at 9:30 a. m.

Sale at 1:00 p. m.

Show Classification

For the purpose of this show all animals have been divided into classes according to age and sex. There will be six classes. Each sex will have a Grand Championship and a Reserve Championship. The first and second prize winners in each class will be eligible to show for champion and reserve championships.

The American Shorthorn Breeders' Association, 7 Dexter Park Ave., Chicago, Illinois has donated handsome silk ribbons which will be awarded winners in the various divisions.

The Red Oak Chamber of Commerce has provided \$50 cash premium money for this show. The Southwest Iowa Shorthorn Breeders' Association has added \$200 to this amount making a total of \$250 available for cash premiums. The division of this money is shown below:

1. Bulls calved before March 20, 1947:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), (\$4), 6 (\$3), 7 (\$2).
2. Bulls calved from March 20, 1947 to May 20, 1947:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), (\$4), 6 (\$3), 7 (\$2).
3. Bulls calved after May 20, 1947:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), (\$4), 6 (\$3), 7 (\$2).
Champion Bull \$5.
Reserve Champion Bull \$3.
4. Females calved before September 15, 1946:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), (\$4), 6 (\$3), 7 (\$2).
5. Females calved from September 15, 1946 to March 31, 1947:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), (\$4), 6 (\$3), 7 (\$2).
6. Females calved after March 31, 1947:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), (\$4), 6 (\$3), 7 (\$2).
Champion Female \$5.
Reserve Champion Female \$3.

Judge—Cecil Garden, Herdsman Helfred Farms, Des Moines, Iowa.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

MALMBERG BROS.



Calrossie Mercury 1957318 great grandsire of our entry.

Bull

Lot 1

TENVILLE'S MASTER 2418664

Red, calved January 16, 1947. Bred and owned by Malmberg Bros., Villisca, Iowa. RE 10.

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson

{ Calrossie Mercury 1957318
White, J. MacGillivray
Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

Victoria Duchess 2d 2139251
Red, Lomas Farms

{ Douglas Style 2033057
Red, McCone Bros.
Victoria Princess 2d 1987185
Roan, W. E. Summerville

Douglas Style 2033057
Red, McCone Bros.

{ Browndale Douglas 1801297
Red, McCone Bros.
Narcissus Lady 1638554
Red, McCone Bros.

Rosemary Lady 2d 1985159
Red, McCourt Bros.

{ Diamond Browndale 3d 1765474
Red, Geo. Struve
Red Rosemary Lady 1801440
Red, McCourt Bros.

SIRE

Cockade Victor 2269850
Roan, Lomas Farms

DAM

Rosemary Lady 43d 2192424
Red, Lomas Farms

TENVILLE'S MASTER 2418664 is an individual with a grand head, short neck, good lines, short back and exceptional bone. Here's a bull that has the earmarks of a good sire.

To produce calves at a minimum cost the breeder must maintain his cow herd economically.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

GILMAN BROS.

Bull

Lot 2

GOLD BOND'S BEST 2417216

Red, calved January 20, 1947. Bred and owned by Gilman Bros., Stuart, Iowa. RE 10.

Will-A-Dell Gold Plate 2063600 Roan, Will A. Davis & Son	Brawith Nugget 1944238 Roan, David Douglas
Will-A-Dell Rosewood 1911261 Roan, Will A. Davis & Son	Will-A-Dell Bessie 1836723 Roan, Will A. Davis & Son
Brookside Type 1999369 Roan, R. J. Egger	Sni-A-Bar Silver Plate 1714459 White, Sni-A-Bar Farms
Roan Maid 12th 2041428 Roan, Ray Coglon	Rosewood 99th 1740280 Red, Crews & Andrews
	Brawith Rambler 1922468 Roan, Jas. Douglas & Sons
	Brookside Rosewood 3d 1765327 Red, R. J. Egger
	Brawith Earl 1929790 Roan, Ben G. Studer
	Red Maid 11th 1913073 Red, Ray Coglon

SIRE
Will-A-Dell Gold Bond 2182736
Roan, Will A. Davis & Son

DAM
Roan Maid Sue 2132817
Roan, Gertrude Coglon

GOLD BOND'S BEST 2417216 is a good, thick, blocky bull with a good head and plenty of natural fleshing. Has that choice dark red color and a pedigree that can't be overlooked.

FERREL

Bull

Lot 3

GOLDFINDER MONARCH 2426594

Red, calved February 19, 1947. Bred and owned by Mrs. Thera Ferrel, Randolph, Iowa. RE 46.

Goldfinder Diamond 1831545 Roan, Thos. E. Wilson	Calrossie Goldfinder 1753587 White, John MacGillivray
Goldfinder Centurion 2253862 Red, M. D. Whimble	Golden Pearl 1753613 Roan, R. S. McWilliam
Carnation Bud 3d 2138935 Red, Cyril H. Mumford	Klaymor Centurion -237462- Red, W. J. Russell
Klaymor Centurion -237462- Red, W. J. Russell	Klaymor Carnation 2d -289520- Roan, W. J. Russell
Carnation Bud 3d 2138935 Red, Cyril H. Mumford	Collynie Royal Barrage 1873801 Roan, Duthie Webster
Klaymor Carnation 2d -289520- Roan, W. J. Russell	Calrossie Lady Pauline (169788) Dark roan, J. MacGillivray
	Aldie Reynoldstown 1998768 Red, F. MacGillivray
	Browndale Carnation 7th -264687-
	Roan, J. Douglas & Son

SIRE
Goldfinder Centurion 2253862
Red, M. D. Whimble

DAM
Carnation Bud 3d 2138935
Red, Cyril H. Mumford

GOLDFINDER MONARCH 2426594 is a thick, low-set, deep fleshed bull with his grandsire the famous Goldfinder Diamond 1831545. Here is an impressive individual.

In the Argentine, the greatest beef producing country in the world,
70% of the cattle population is Scotch Shorthorns.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

VAN PELT

Bull

ROYAL GOLDSTAR X (Sent for record)

Roan, calved March 5, 1947. Bred and owned by Ralph Van Pelt, Corning, Iowa. RE 147.

SIRE

Clearview Prince x2304014
Roan, S. A. Swanson

Clearview Goldstar x2137263
Red, Phillip Kennedy

Stardale x2020699 Red, David & Jas. Burns
Barmpton Lady 20th 1928974 Roan, Kennedy Bros.
Mackway Commander 2070947 Roan, Geo. McMaster
Red Marjory 2074822 Red, Geo. McMaster
Brookside Improver 2004206 Red, R. J. Egger
Victoria Mary 5th 1919608 Red, Otis A. Westphal
Browndale Supreme 1955144 White, Bellows Bros.
Valley View Maid 7th 1533045 Roan, A. O. Stanley Est.

DAM

Valley View Maid 15th 2326645
Light roan, Otis Westphal

Valley View Maid 12th
2161242
White, Otis A. Westphal

ROYAL GOLDSTAR X is sired by Clearview Prince, reserve champion in Red Oak September 1946 sale. He is a very good type bull, good headed and well quartered. He is pretested and vaccinated for Bangs.

WINDOM

Bull

BRAWITH MARSHAL 2442319

Dark roan, calved March 8, 1947. Bred and owned by Glenn A. Windom, Nodaway, Iowa. RE 62.

SIRE

Brawith Clipper 2052265
Roan, R. J. Egger

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brawith Boy 1836058 Roan, Hugh S. Black
Lady Rosewood 18th -260099- Red, James Douglas & Sons

DAM

Midwood Roan Butterfly 2d
2056975
Roan, A. T. Worsley & Son

Brookside Charity 5th 1906382
Red, R. J. Egger

Archer's Standard 1815906 Red, Tomson Bros.
Brookside Charity 4th 1805480 Red, R. J. Egger

Browndale Superb 1863248
Roan, C. F. Curtiss

Browndale Grand 1717472 Red, C. F. Curtiss
Dorothy Goods 7th 1414637 Roan, McLachlan Bros.

Midwood Roan Butterfly 1855131
Roan, A. T. Worsley & Son

Proud Marshal 1689029 Roan, Irvin Stanley
White Butterfly 1341863 White, A. T. Worsley & Son

BRAWITH MARSHAL 2442319 is a bull with a grand head, well-balanced with exceptional thickness and style. Here's the herd bull for the particular buyer.

Legumes, pastures and succulent feeds aid production and profit.

Lot 4

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHNSON

Bull

Lot 6

BROWNDALE MAJESTY 2456771

Red, calved March 17, 1947. Bred and owned by J. N. & J. L. Johnson, Sidney, Iowa. RE J56.

Brawith Nugget 1944238
Roan, David Douglas

Choice Victoria 17th 1934485
Roan, Carl L. Retzlaff

Rosewood Rex 2039294
Red, M. W. Smith

Marjory's Gift 2032755
Roan, Geo. McMaster

Brawith Boy 1836058
Roan, Hugh S. Black
Primrose Jilt -252728-
Dark roan, John Walker
Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son
Choice Victoria 13th 1757832
Roan, F. W. Retzlaff & Son
Browndale Rex 1946728
Roan, Geishecker Bros.
Rosewood Browndale 1668098
Roan, Ravina Stock Farms
Sultan's Augustine x1883467
Red, Ira Braucht
Sultan's Marjory x1761370
Roan, Geo. McMaster

SIRE

Braemor Acquisition 2254245
Dark roan, Carl L. Retzlaff & Sons

DAM

Marjory Mae 2325848
Roan, J. L. Johnson

BROWNDALE MAJESTY 2456771 is a well-balanced red bull with lots of quality, grand head and short legs. He comes from a popular family of Shorthorns.

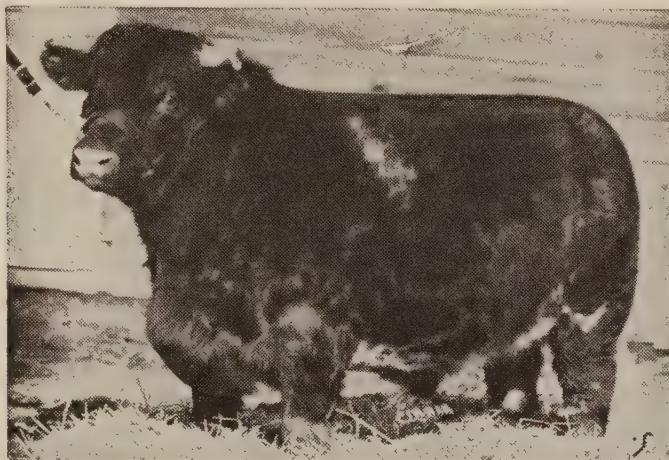
IOWA

*To the discriminating Shorthorn Cattle
Man means quality, type and
potent pedigrees.*

Balanced rations supply animals needs with less feed.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

SWANSON & SEDERBURG



Will-A-Dell Gold Plate 2063600, the grandsire of this outstanding calf.

Bull

Lot 7

ELVEDOR GOLD PRINCE 2441999

Red, calved March 17, 1947. Bred by Eldor N. Swanson, Hepburn, Iowa; calved property of E. N. Swanson & E. R. Sederburg, Hepburn, Iowa. LE S40.

SIRE

Will-A-Dell Gold Prince 2214734
Red, Will A. Davis & Son

DAM

Browndale Victoria 2044445
Red, Eldor N. Swanson

Will-A-Dell Gold Plate 2073600 Roan, Will A. Davis & Son	{ Brawith Nugget 1944238 Roan, David Douglas Will-A-Dell Bessie 1836723 Roan, Will A. Davis & Son Edellyn Golden Hero 1628955 Red, Thos. E. Wilson Toft's Rosewood A 1349339 Roan, George Allen & Sons Browndale Mint 1755664 Red, Geo. W. Retzlaff & Son Choice Victoria 12th 1715000 Red, F. W. Retzlaff & Son Supreme Revolution 1804328 Red, Bellows Bros. Victoria Garnet 1715210 Red, E. G. Anderson
Rosewood 99th 1740280 Roan, Crews & Andrews	
Browndale Coronet 1934480 Red, Carl L. Retzlaff	
Victoria Gloster 1954281 Red, Eldor N. Swanson	

ELVEDOR GOLD PRINCE 2441999—here is intensified the dark red color, the substance, the bone, the compact, thick, smooth body that is so predominant in the calves by Will-A-Dell Gold Plate. He will solve your herd bull problem.

Good feeding equipment prevents waste of feed and labor.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LOMAS FARMS



Edellyn Cockade Mercury 2140732, a smooth, short-legged son of Calrossie Mercury, Imp. is the sire of this attractive bull.

Bull

Lot 10

LOMAS F COCKADE MERCURY 5th 2425544

Red, calved March 28, 1947. Bred and owned by Lomas Farms, Villisca, Iowa. RE 99.

SIRE

Edellyn Cockade Mercury
2140732

Roan. Thos. E. Wilson

Calrossie Mercury 1957318
White, J. MacGillivray

Calrossie Control (255913)
White, J. MacGillivray
Calrossie Augusta Opal
(179796)

Dark roan, J. MacGillivray

Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

Pitpointie Thistle (289054)
Roan, Robt. L. P. Duncan
Pitpointie Orange Blossom 21st
(137946)

Roan, R. L. P. Duncan

Princeton Paragon 1907950
Roan, Prince of Wales

Baption Orator 1861427
RLW, Baption Shorthorn Co. Ltd.
Climsland Goldie 12th 1907951

Red, Prince of Wales

DAM

Princess Cumberland 2d
2092142

Roan, H. K. Owens

Volumnia Cumberland 2d
1780943
Red, H. K. Owens

Anoka Gold Ring 1335450
Red, Anoka Farms
Volumnia Cumberland 1311576

Red, H. K. Owens

LOMAS F COCKADE MERCURY 5th 2425544—this good, dark red bull will take care of someone's herd bull problem. He is a good individual all over. His pedigree is faultless. He is worthy of your consideration.

Dry, clean feed lots help prevent feed waste; animals may refuse badly soiled feed.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHNSON

Bull

Lot 11

GOLDMINE ACQUISITION 2446260

Roan, calved March 28, 1947. Bred and owned by J. N. & J. L. Johnson, Sidney, Iowa. RE J58.

Brawith Nugget 1944238
Roan, Hugh S. Black

Brawith Boy 1836058
Roan, Hugh S. Black
Primrose Jilt -252728-
Dark roan, John Walker
Browndale Mink 1755664
Red, Geo. W. Retzlaff & Sons
Choice Victoria 13th 1757832
Roan, F. W. Retzlaff & Sons
Divide Superb 1683191
Red, The Allen Cattle Co.
Goldie 50th 1647232
Red, Thos. Andrews
Calrossie Crown 1576567
White, John R. Thompson, Est.
Clara B 5th 1215718
Roan, Thos. Andrews

SIRE

Braemor Acquisition 2254245
Dark roan, Carl L. Retzlaff & Sons

Choice Victoria 17th 1934485
Roan, Carl L. Retzlaff

Ashbourne Goldmine 1752751
Red, A. C. Schallenberger

DAM

Clara B 16th 1937096
Roan, C. H. Harper

Clara B 14th 1722717
Roan, C. H. Harper

GOLDMINE ACQUISITION 2446260—Here's your opportunity to secure a real herd sire. He has a good head, is very low-set. He is smooth and deep bodied.

IOWA

*To the discriminating Shorthorn Cattle
Man means quality, type and
potent pedigrees.*

Excepting pasture, normally the cheapest source of nutrients for livestock
, is home grown roughage.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

SUMMERVILLE



Brae Lodge Headlight 1874600 grandsire of this entry.

Bull

Lot 12

ROMEO 24th 2442001

Roan, calved March 29, 1947. Bred and owned by W. E. Summerville, Gray, Iowa. LE 96.

Helfred Romeo 2135854 Red, F. W. Hubbell	Brae Lodge Headlight 1874600 Red, T. A. Russell	Brae Lodge Footprint -219078, Dark roan, T. A. Russell
	Rosewood of Helfred 3d 1781560 Roan, F. W. Hubbell	Estelle of Brae Lodge -257509- Red, T. A. Russell
		Sni-A-Bar Golden Ring 1636566 Roan, Sni-A-Bar Farms
		Rosewood's Star 1209278 Roan, Geo. Greer
DAM	Helfred's Royal Choice 1988964 Roan, F. W. Hubbell	Fascinator 1766812 Roan, Hopley Stock Farm
Village Jilt 17th 2219338 Roan, W. E. Summerville		Lovely Princess 4th 1623112 Red, Frank C. Baker
	Village Jilt 8th 1926328 White, W. E. Summerville	Browndale Pilot 2d 1792702 Roan, Geo. Struve
		Village Jilt 6th 1825713 Roan, W. E. Summerville

ROMEO 24th 2442001 is a nice roan of today's type, thick and close to the ground. Look him up —you will see a good one.

Proper feeding of the pregnant cow or heifer is important in assuring a strong, husky calf at birth.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHNSON & GRAVES

Bull

Lot 13

POTTAWATTAMIE MONARCH 8th (Twin) 2457593

Red, calved April 2, 1947. Bred by Perry F. Graves, Council Bluffs, Iowa; 2d owner, November 19, 1947, Johnson & Graves, Council Bluffs, Iowa. LE M8P.

Divide Goldpiece 1855008
Red, The Allen Cattle Co.

SIRE

Divide Gold Bugler 2071582
Roan, The Allen Cattle Co.

Divide Lady Cromwell 1673585
Roan, The Allen Cattle Co.

Missie's Rambler 1982739
Roan, R. J. Egger

DAM

Lorena's Missie 2155373
Roan, John Bentley

Lorena's Lady 2012095
Red, John Bentley

Browndale Goldspur 1464101
Roan, Thos. E. Wilson
Divide Patience 2d 1271262
Roan, The Allen Cattle Co.
Browndale Archer 1406824
Red, Thos. E. Wilson
Divide Snowdrop 1227507
White, The Allen Cattle Co.
Brawith Rambler 1922468
Roan, James Douglas & Sons
Brookside Missie 3d 1744099
Roan, R. J. Egger
Ashbourne Resolve 1837278
Roan, A. C. Shallenberger
Goldspur's Lorena 1801656
Red, A. R. Fennern

POTTAWATTAMIE MONARCH (Twin) 2457593 is a well balanced dark red bull with lots of quality. Furthermore, he has a grand head and short legs. He is deep and thick and his pedigree is faultless.

MATT LAUGHLIN

Bull

Lot 14

CROWN PRINCE x2447336

Red, calved April 5, 1947. Bred and owned by Matt Laughlin, Emerson, Iowa. LE 48.

Cherry Coronet x1905954
Roan, Lewis W. Thieman

SIRE

Coronet Memory x2152424
Red, Lewis W. Thieman

Madam Joffre 2d 1821709
Roan, Johnston & Auld

Oakwood Chancellor x1579547
Roan, C. B. Teegardin & Sons

DAM

Rosewood 12th x1897815
Roan, E. P. Laughlin

Rosewood 10th x1819680
Roan, E. P. Laughlin

Count Coronet x1760106
Roan, Lewis W. Thieman
Cherry Blossom 12th 1702725
Roan, Sni-A-Bar Farms
Joffre's Gloster 1696583
Roan, Johnston & Auld
Madam Joffre 1696591
Roan, Johnston & Auld
Royal Count Jr. x1053938
Roan, Miller & Sons
Clara Sultana 5th x708344
Roan, Albert Hultine
Max Browndale x1663460
Roan, E. P. Laughlin
Rosewood 4th x1453846
Roan, E. P. Laughlin

CROWN PRINCE x2447336 is a good headed, heavy boned all-red bull. Pretested and vaccinated for Bangs on September 25, 1947.

Legumes, pastures and succulent feeds aid production and profit.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McCONE BROS.



Browndale Douglas 1801297 made an outstanding record for McCone Bros.

Lot 15

Bull

RED EMPEROR 2443424

Red, calved April 9, 1947. Bred and owned by McCone Bros., Botna, Iowa. LE B122.

Brawith Nugget 1944238
Roan, David Douglas

{ Brawith Boy 1836058
Roan, Hugh S. Black

{ Primrose Jilt -252728-
Dark roan, John Walker

{ Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son

{ Clara Belle 13th 1757833
White, F. W. Retzlaff & Son

{ Browndale Type 1738563
Roan, McCone Bros.

{ Lady Marengo 21st 1738569
Red, McCone Bros.

{ Browndale Victor 1772873
Red, McCone Bros.

{ Red Gipsy 1399244
Red, McCone Bros.

SIRE

Brawith Emperor 2069695
Roan, Carl L. Retzlaff

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Browndale Douglas 1801297
Red, McCone Bros.

DAM

Gipsy Maid 3d 2115652
Red, McCone Bros.

Silver Gipsy 1907317
Red, E. C. Baker

RED EMPEROR 2443424 is a solid red bull calf with an outstanding head and lots of thickness of flesh and depth of body. He is out of a good red Browndale Douglas cow and is the kind that should make a good sire. Calfhood vaccinated.

Farming is a complex business and the man who can't keep up with farm science cannot logically expect to get ahead.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

FERREL

Bull

Lot 16

GOLDFINDER PRIDE 2439409

Red, calved May 7, 1947. Bred and owned by Mrs. Thera Ferrel, Randolph, Iowa. RE 52.

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

{ Calrossie Goldfinder 1753587
White, John MacGillivray
Golden Pearl 1753613
Roan, R. S. McWilliam
Klaymor Centurion -237462-
Red, W. J. Russell
Klamor Carnation 2d -289520-
Roan, W. J. Russell
Larbert Templar 2036824
Roan, P. Forbes Jones
Eliza Anoka 2d 1924638
Roan, A. J. Marshall
Gold Coin 1972706
Roan, Mrs. Thera Ferrel
Golden Park Maud 5th 1729817
Roan, Geo. Allen & Sons

SIRE

Goldfinder Centurion 2253862
Red, M. D. Whimple

Carnation Bud 3d 2138935
Red, Cyril H. Mumford

Templar's Envoy 2109533
White, Stanley Douglas

DAM

Maud 19th 2339148
Roan, Mrs. Thera Ferrel

Maud 7th 2113571
Roan, A. P. Ferrel

GOLDFINDER PRIDE 2439409 is a good, substantial red bull. He is the type that should sire the right kind of calves.



Any machine on a farm ordinarily turned by hand can be operated with a small electric motor at a cost of one cent per hour for electricity.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KENNEDY

Bull

CLEARVIEW DESIGN x2455664

Lot 22

Dark roan, calved June 20, 1947. Bred and owned by Lou Kennedy & Sons, Lewis, Iowa. RE K135.

SIRE
Stardale x2020699
Red, David & Jas. Burns

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Lord Victor x1940999
White, Clyde W. Miller

DAM
Lady Augusta 24th x2185715
Roan, Lou Kennedy & Sons

Lady Augusta 23d 1777524
Roan, Lou Kennedy

Collynie Stardale x1879093
Roan, Fred Blomstrom

Collynie Sensation x1789859
Red, Albert Hultine & Sons

Lady Rosewood x1713067
White, Fred Blomstrom

Rodney's Emblem x1338895
Red, E. P. Laughlin

Lady Nonpareil 1200778
Roan, W. R. & H. M. Hixson

Lord Bromefield x1871542
Roan, Clyde W. Miller

Grassland Victoria 2d x1724983
Roan, Achenbach Bros.

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Lady Augusta 22d 1668542
Roan, Kennedy Bros.

CLEARVIEW DESIGN x2455664 is a dark roan son of Stardale X—a full brother to this calf was second top selling bull in the 1945 Omaha show and sale going to head the good herd of Polled Shorthorns of Phillip Johnson & Sons, Onawa, Iowa.

KLINE

Bull

BROWNDALE DOUGLAS 10th 2457854

Lot 23

Red, calved July 6, 1947. Bred by Harry C. Stout, Clarinda, Iowa; calved property of S. H. Kline, Clarinda, Iowa. RE 62.

SIRE
Braemor Revelation 2279581
Red, Carl L. Retzlaff & Sons

Divide Revelation 2161177
Red, The Allen Cattle Co.

Augusta 133d 2062849
Roan, Carl L. Retzlaff

Helfred Outlook 2077747
Red, F. W. Hubbell

DAM
Lady Douglas 10th 2284595
Red, S. H. Kline

Douglas Lassie 1955027
Red, S. H. Kline

Duke of Killearn 1919448
Roan, Claude Gallinger

Divide Lady Foxglove 2d
1978420
Red, The Allen Cattle Co.

Brawith Nugget 1944238
Roan, David Douglas

Augusta 124th 1886923
Roan, F. W. Retzlaff & Sons

Brae Lodge Headlight 1874600
Red, T. A. Russell

Velvet Veronica 1852627
Roan, Geo. Struve

Ashbourne Goldmine 1752751
Red, A. C. Shallenberger

Lady Douglas 35th 1655963
Red, A. C. Shallenberger

BROWNDALE DOUGLAS 10th 2457854 is a dark red, extremely short-legged, deep bodied, rugged calf. The Lady Douglas family is the best family I ever had. His dam is a typy daughter of Helfred Outlook. His sire is a very dark red, extremely short-legged blocky bull.

Creep-fed calves should have plenty of whole oats or shelled corn in the creep.

***The Southwest Iowa
Shorthorn Breeders' Association***

Red Oak

Where the Scotch blood lines are the best.

Where pedigrees and health certificates are delivered promptly.

Where the individuals are of top quality and in splendid condition.

Where every consignment is backed by a reliable producer and where the sales management functions on the basis that—

"If buyers secure courteous treatment and profitable cattle the sellers are always going to find the most satisfactory market."



Unmatched Buying Opportunity

None of the cattle in this sale have been pampered and none are offered in exceptional high flesh. If you are blessed with the ability to judge a good individual and a profitable producer in everyday working clothes, here's the place for you to invest.

Remember—this sale is packed with cows that have calves at foot and females that will calf soon after sale date.

And remember also—never has it been so important to have a good bull at the head of your herd—a bull with a real background.

These bulls are qualified to bring you everlasting satisfaction and success with Shorthorns.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KLINE



Baption Major Imp. 2167253, the grandsire of this lot.

Bull

Lot 24

BROWNDALE FEARLESS 2457855

Roan, calved July 16, 1947. Bred and owned by S. H. Kline, Clarinda, Iowa. RE 63.

SIRE

Helfred Fearless 2251805
Red, F. W. Hubbell

Baption Major 2167253
Roan, J. V. Rank

Baption Air Pilot (298495)
Dark roan, J. V. Rank
Aldsworth Missie 12th (167594)
Red, W. Garne

Dreadnaught Augusta 7th
1826019
Roan, B. C. O'Malley & Son

Divide Count 1742638
Red, L. B. Maytag
Dreadnaught Augusta 6th
1687657
White, B. C. O'Malley & Son

Browndale Chief 2126798
Red, A. T. Worsley & Son

Browndale Superb 1863248
Roan, C. F. Curtiss
Violet Pride 27th 1975957
Red, A. T. Worsley & Son

Clara 91st 1993024
Roan, Helen Swindler Day

Dreadnaught Dictator 1950858
Roan, Helen S. Day
Clara 83d 1526246
Roan, B. C. O'Malley & Sons

DAM

Clara 92d 2277560
Roan, Helen Swindler Day

BROWNDALE FEARLESS 2456855 is a dark, even roan. If you are looking for a well-bred, short-legged, blocky bull you will like this one. His dam is very blocky and a very good milk cow.

Small electric motors can do a lot of errand running on the farm with little actual running; for example, a few watts can pump a lot of water.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KLINE

Bull

GOLDFINDER PRINCE 2d 2457856

Lot 25

Roan, calved July 25, 1947. Bred and owned by S. H. Kline, Clarinda, Iowa. RE 64.

Bapton Major 2167253
Roan, J. V. Rank

Bapton Air Pilot (298495)
Dark roan, J. V. Rank
Aldsworth Missie 12th (167594)
Red, W. Garne
Divide Count 1742638
Red, L. B. Maytag
Dreadnaught Augusta 6th
1687657
White, B. C. O'Malley & Son
Goldfinder Diamond 1831545
Roan, Thos. E. Wilson
Faustiana Souvenir 1834530
Red, F. M. Townsend
Gloster Champion 2d 1891519
Red, Geo. Allen & Sons
Rosalie 1761693
Roan, C. H. Harper

SIRE

Helfred Fearless 2251805
Red, F. W. Hubbell

Dreadnaught Augusta 7th
1827019
Roan, B. C. O'Malley & Son

Goldfinder Reward 2059228
Roan, M. D. Whimple

DAM

Rosewood Lady 2d 2187715
White, S. H. Kline

Rosewood Rosalie 1988509
Roan, C. H. Harper

GOLDFINDER PRINCE 2d 2457856 is a short-legged, blocky calf. A good Rosewood pedigree and a grand son of Imp. Bapton Major.

BROWN

Bull

PRINCE DOUGLAS (Sent for Record)

Lot 26

Red, calved

Bred and owned by LeRoy V. Brown, Corning, Iowa. RE 347.

Miles of View Prince 2074905
Red, Miles of View Farms

Calrossie Prince Peter 2009143

SIRE

Prince Statesman 2269859
Red, Lomas Farms

Roan Princess 4th 2010584
Roan, Geo. Struve

Star Secret 1839719
Roan, T. Dorsey Jones

Divide Statesman 1833171
Red Princess 1901623

Red Princess 1901623
Red, Geo. Struve

Sni-A-Bar Silver Plate 1714459
Sni-A-Bar Farms

DAM

Will-A-Dell Lady Douglas 4th
2033027
Roan, Will A. Davis & Son

Lady Douglas 16th 1805622
Will A. Davis & Sons

SNI-A-BAR SILVER PLATE—Sire, Sni-A-Bar Golden Ring 1636566 by Prentice 1005345, out of Richland Bountiful 1310073. Dam, Emma Cumberland 1406460 by Oakdale Stanmore 1193382, out of Emma 3d, 709338.

VILLAGERS CHAMPION—Sire, Roan Villager 1304097 by Grand View Villager 1047864, out of Ardmore Countess 4th 1235282. Dam, Duchess of Gloster B 1128573 by Maxwalton Rodney 850358, out of Duchess of Gloster 53d 921460.

GAINFORD COUNT—Sire, Edellyn Premier 1338719 by Browndale Count 1156438, out of Larbert Beauty 1219186. Dam, Nonpareil Inverness K 1292675 by Gainford Champion 410269, out of Nonpareil Inverness 3d 700537.

PRINCE DOUGLAS is a promising calf with both pedigree and conformation you will like. His dam is one of the easiest keeping cows I have ever owned.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KENNEDY



Collynie Stardale x1879093 by the famous Collynie Sensation
is the sire of Miss Victoria 2d.

Cow

Lot 28

MISS VICTORIA 2d x2104559

Red, calved June 27, 1941. Bred by David & Jas. Burns, McClelland, Iowa; calved property of Kenneth Pierce, Anita, Iowa; 2d owner January 10, 1948, Lou Kennedy & Sons, Lewis, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Miss Victoria x1907276.....	David & Jas. Burns	Collynie Stardale x1879093.....	Fred Blomstrom
Lady Victoria 3d.....	David & Jas. Burns	Cardigan Chancellor x1779499.....	Myrtle Eichhorn
Lady Victoria x.....	David & Jas. Burns	Rodney's Emblem x1338895.....	E. P. Laughlin
Victoria Maid x.....	David & Jas. Burns	Violet Sultan x886661.....	W. W. Seeley
R. Victoria Sultana x.....	W. W. Seeley	Bud Real x507711.....	W. W. Seeley
Victoria Dame.....	W. W. Seeley	Jovial Sultan x385900.....	J. H. Miller
Heather Victoria.....	W. W. Seeley	Royal D x318312.....	W. W. Seeley
Missie Victoria x.....	W. W. Seeley	Heather Lad x241114.....	J. H. Jennings
Larchwood Victoria 2d x.....	W. W. Seeley	Missie's Lord x251105.....	W. W. Seeley
Victoria of Glenwood 15th	Wm. Cummings & Son	Baron Wabash x130799.....	Wm. W. Crane
Wm. Cummings & Son		Giltspur 92520	A. Cruickshank

COLLYNIE STARDALE—Sire, Collynie Sensation x1789859 by King Collynie Jr. x1718025, out of Mayflower 13th x1715459. Dam, Lady Rosewood x1713067 by Mardale 39th x1592595, out of Golden Rosewood 9th 1624685.

CARDIGAN CHANCELLOR—Sire, Oakwood Chancellor x1579547 by Royal Count Jr. x1053938, out of Clara Sultana 5th x708344. Dam, Rose Cardigan x1675002 by Butterfly's Sultan x1254596, out of Edgcote Cardigan 1422503.

RODNEY'S EMBLEM—Sire, Ceremonious Emblem x1257131 by Ceremonious Sultan x674540, out of Rosemary Lady 654356. Dam, Maxwalton Missie H 1204460 by Rodney 753273, out of Mistress Ethel 678618.

MISS VICTORIA 2d x2104559, a typey dark roan daughter of Collynie Stardale x1879093 one of the very best breeding Polled Shorthorn bulls of the country. This cow is sired by the bull that sired our herd bull, Stardale x, Earl Phillip's bull, Red Oak Sensation x, Blomstrom's bull, Gloster Dale x and also the sire of two National Champions and many others. Sells bred to Red Oak Sentry x, a good son of Red Oak Sensation x.

Loose salt mixed with an equal amount of steamed bone meal or dicalcium phosphate should be placed in a salt box near the supply of fresh water for cattle on pasture.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHNSON & GRAVES



Killearn Monarch 29th the sire of Monarch 22d.

Cow

Lot 29

ROSEWOOD COLLYNIE 3d 2285409

White, calved December 16, 1944. Bred by Bellows Bros., Maryville, Mo.; 2d owner April 2, 1946, Johnson & Graves, Council Bluffs, Iowa. LE B80.

Goldfinder Diamond 1835145
Roan, Thos. E. Wilson

{ Calrossie Goldfinder 1753587
White, John MacGillivray
Golden Pearl 1753613
Roan, R. S. McWilliam
Goldspur's Rodario 1723778
Red, Hopley Stock Farm
Sni-A-Bar Jessica 1714467
Roan, Sni-A-Bar Farms
Divide Superb 1683191
Red, The Allen Cattle Co.
Goldie 50th 1647232
Red, Thos. Andrews
Calrossie Crown 1576567
White, John R. Thompson, Est.
Rosewood Star 1609876
Red, C. H. Harper

SIRE

Golden Victory 2059224
Roan, M. D. Whimple

Faustiana Melody 1803774
Red, F. M. Townsend

Ashbourne Goldmine 1752751
Red, A. C. Shallenberger

Calrossie Star 1704703
Roan, C. H. Harper

DAM

Rosewood Collynie 1906017
Roan, C. H. Harper

ROSEWOOD COLLYNIE 3d 2285409 will prove a valuable addition to your herd. She sells with a good, husky bull calf at side, his sire being True Knight 2326071. The cow is in calf again since January 29th to Monarch 22d, a son of Killearn Monarch 29th.

The reputation of many a herd has been made by the purchase of an outstanding breed bull.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

E. P. LAUGHLIN

Cow

Lot 30

RED MAMIE 13th x2319326

Red, calved May 10, 1945. Bred by A. L. Dunham & Son, Dunlap, Iowa; 2d owner, January 29, 1946, E. P. Laughlin, Imogene, Iowa. LE 66.

SIRE

Coronet Royalist x2124397
Red, Lewis W. Thieman

King of Hearts x2014088
Roan, Lewis W. Thieman

Cherry Coronet x1905954
Roan, Lewis W. Thieman
Countess Maud x1704228
Red, Lewis W. Thieman
Count Coronet x1760106
Roan, Lewis W. Thieman
Countess Violet 2d x1712490
Red, Lewis W. Thieman
Model 10th x1756305
Red, Z. T. Dunham & Sons
Dunham's Duchess 5th x1703557
Roan, Z. T. Dunham & Sons
Model 10th x1756305
Red, Z. T. Dunham & Sons
Red Mamie 5th x1735731
Red, Z. T. Dunham & Sons

DAM

Red Mamie 7th x2021547
Red, Z. T. Dunham & Sons

Sir Perfection 3d x1909960
Roan, Z. T. Dunham & Sons

Red Mamie 6th x1827752
Red, Z. T. Dunham & Sons

RED MAMIE 13th x2319326 was bred June 5th to Collynie Express, our good all red son of Collynie Compact. Vaccinated for Bangs.



During the hot summer days it is most important that cattle have access to shade.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

WESTPHAL

Cow

VALLEY VIEW MAID 16th x2374402

Roan, calved November 3, 1945. Bred and owned by Otis A. Westphal, Corning, Iowa. RE 73.

SIRE Supreme Masterstroke x2187460 Roan, A. H. Goehner	Joffre Masterstroke 2d x2187459 Red, A. H. Goehner	{ N R A Sultan x1760757 Roan, Albert J. Larson Violet 15th x2045203 Roan, A. H. Goehner Model Type x1680913 White, A. H. Goehner Nonpareil Sultana x1680922 White, R. Aitken Divide Advance 2d 1856417 Roan, The Allen Cattle Co. Victoria Gem 1878705 Roan, J. W. Dana Merry Revelation 1390373 Roan, A. W. Peet Valley View Maid 2d 1292022 White, A. O. Stanley
DAM Valley View Maid 11th 2072641 Roan, Otis A. Westphal	Nonpareil Sultana 2d x1745671 Roan, A. H. Goehner	
	Browndale Supreme 1955144 White, Bellows Bros.	
	Valley View Maid 7th 1533045 Roan, A. O. Stanley Est.	

VALLEY VIEW MAID 16th x2374402 sells safe in calf since June 15th, 1947 to Princeton Peter 2191244. Pretested and calfhood vaccinated for Bangs.

WESTPHAL

Cow

MARIGOLD 41st 2374404

White, calved December 4, 1945. Bred and owned by Otis A. Westphal, Corning, Iowa. RE 74.

SIRE Supreme Masterstroke x2187460 Roan, A. H. Goehner	Joffre Masterstroke 2d x2187459 Roan, A. H. Goehner	{ N R A Sultan x1760757 Roan, Albert J. Larson Violet 15th x2045203 Roan, A. H. Goehner Model Type x1680913 White, A. H. Goehner Nonpareil Sultana x1680922 White, R. Aitken Divide Advance 2d 1856417 Roan, The Allen Cattle Co. Victoria Gem 1878705 Roan, J. W. Dana Supreme Hero 2d 1804327 Roan, Bellows Bros. Marigold 19th 1368146 Roan, A. O. Stanley
DAM Marigold 34th 2092067 White, Otis A. Westphal	Nonpareil Sultana 2d x1745671 Roan, A. H. Goehner	
	Browndale Supreme 1955144 White, Bellows Bros.	
	Marigold 32d 1919605 Roan, Otis A. Westphal	

MARIGOLD 41st 2374404 sells safe in calf since June 11th, 1947 to Princeton Peter 2191244. Pretested and calfhood vaccinated for Bangs.

In the Argentine, the greatest beef producing country in the world,
70% of the cattle population is Scotch Shorthorns.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McCONE BROS.



Brawith Emperor 2069695, a sire of impressive females.

Cow

Lot 33

DUCHESS OF GLOSTER 4th 2422192

Roan, calved September 12, 1946. Bred and owned by McCone Bros., Botna, Iowa. LE B114.

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Primrose Jilt -252728-
Dark roan, John Walker

Browndale Douglas 1801297
Red, McCone Bros.

Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son

Duchess Perfection 1907924
Red, E. C. Baker

Clara Belle 13th 1757833
White, F. W. Retzlaff & Son

Browndale's Type 1738563
Roan, McCone Bros.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McCONE BROS.



Red Mercury Leader 2331940, our outstanding son of
Edellyn Royal Leader 16th.

Cow

Lot 36

BRAWITH SYLVIA 2422190

Roan, calved September 18, 1946. Bred and owned by McCone Bros., Botna, Iowa. LE B112.

Brawith Nugget 1944238.
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black
Primrose Jilt -252728-
Dark roan, John Walker
Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Clara Belle 13th 1757833
White, F. W. Retzlaff & Son

Collynie Master 2d 1646224
Roan, Frank Chandler

Collynie Radiant 1123652
R&W, Wm. Duthie
Lancaster Avonda 2d 1377005
Roan, W. & F. Chandler

Village Sylvia 5th 1520030
Roan, Vernon D. Uehling

Maxwalton Usher 2d 1387675
Roan, Maxwalton Farms
Village Sylvia 4th 1408636
Roan, Otto Uehling & Sons

SIRE

Brawith Emperor 2069695
Roan, Carl L. Retzlaff

DAM

Village Sylvia 6th 1876423
Red, M. L. Christensen

BRAWITH SYLVIA 2422190 is a good, even dark roan color. She is the deep-bodied, thick, low-set kind. Her dam is a good red granddaughter of the International Grand Champion, Sni-A-Bar Ensign. This heifer was mated to Red Mercury Leader December 30, 1947. Calfhood vaccinated.

Foot and mouth disease, caused by a highly infective virus, is one of the most devastating animal diseases known.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LOMAS FARMS



Miles of View Prince 2074904 an exceptional breeding son of Calrossie Prince Peter, Imp. 2009143.

Cow

Lot 37

LOMAS FARMS FLORENCE 2425547

Red, calved November 23, 1946. Bred and owned by Lomas Farms, Villisca, Iowa. LE 153.

Calrossie Prince Peter 2009143 Roan, J. MacGillivray	{	Calrossie Randolph (275440) Dark roan, J. MacGillivray
		Calrossie Princess Mona (88108) Dark roan, J. MacGillivray
		Browndale Pilot 1653006 White, Jas. Douglas & Sons
		Secret 4th 1564601 Red, T. Dorsey Jones
Star Secret 1839719 Roan, T. Dorsey Jones	{	Edellyn Banker 1772322 Red, Thos. E. Wilson
Calrossie Warden 1894830 Roan, Chris M. Gerst	{	Lavender Wreath 31st 1751931 Roan, Chris M. Gerst
		Sni-A-Bar Golden Chief 1740140 Red, Sni-A-Bar Farms
Avon's Florence 71st 1899961 Roan, Otto A. Schrank	{	Avon's Florence 7th 1547065 White, Otto A. Schrank

DAM

Avon's Florence 710th 1985796
Red, Otto A. Schrank

LOMAS FARMS FLORENCE 2425547 is a most attractive red heifer—deep, short-legged and thick with a pleasing head. How could you write a more perfect pedigree? She is pretested and vaccinated for Bangs. Sells open.

Loose salt mixed with an equal amount of steamed bone meal or dicalcium phosphate should be placed in a salt box near the supply of fresh water for cattle on pasture.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LOMAS FARMS



Calrossie Prince Peter 2001943 is the grandsire of this grand individual.

Cow

Lot 38

LOMAS FARMS GERALDINE 2425549

Red, white marks, calved December 15, 1946. Bred and owned by Lomas Farms, Villisca, Iowa.
LE 156.

SIRE

Miles-of-View Prince 2074904
Red, Miles-of-View Farms

Calrossie Prince Peter 2009143 Roan, J. MacGillivray	{	Calrossie Randolph (275440) Dark roan, J. MacGillivray
Star Secret 1839719 Roan, T. Dorsey Jones		Calrossie Princess Mona (88108) Dark roan, J. MacGillivray
Collynie Cock Robin 1468452 Red, Easton & Ward	{	Browndale Pilot 1653006 White, Jas. Douglas & Sons
Roselawn Geraldine 2d 1488461 Roan, H. M. Elberg		Secret 4th 1564601 Red, T. Dorsey Jones
Collynie Clipper Crest 1259323 Roan, Wm. Duthie	{	Collynie Clipper Crest 1259323 Roan, Wm. Duthie
Congalton Broadhooks 1259368 Red, J. G. Scott		Congalton Broadhooks 1259368 Red, J. G. Scott
Collynie Royal Supreme 1279197 RLW, Easton & Ward	{	Collynie Royal Supreme 1279197 RLW, Easton & Ward
Roselawn Geraldine 1372167 Roan, Henry M. Elberg		Roselawn Geraldine 1372167 Roan, Henry M. Elberg

DAM

Roselawn Geraldine 10th
1791333
Roan, F. M. Rothrock Co.

LOMAS FARMS GERALDINE 2425549 is a very thick, blocky heifer from the famous Geraldine family. She is real foundation material. She is pretested and vaccinated for Bangs. Sells open.

Young pastures should be at least six inches tall before pastured.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KLINE

Cow

GOLDEN LADY 2d 2445019

Lot 39

Roan, calved March 23, 1947. Bred and owned by S. H. Kline, Clarinda, Iowa. RE 58.

Bapton Major 2167253
Roan, J. V. Rank

SIRE Helfred Fearless 2251805 Red, F. W. Hubbell	Bapton Air Pilot (298495) Dark roan, J. V. Rank
	Aldsworth Missie 12th (167594) Red, William Garne
	Divide Count 1742638 Red, L. B. Maytag
	Dreadnaught Augusta 6th 1687657 White, B. C. O'Malley & Son
	Divide Count 1742638 Red, L. B. Maytag
	Dreadnaught Augusta 6th 1687657 White, B. C. O'Malley & Son
	Edellyn Comet 1838148 Roan, Thos. E. Wilson
	Costly Maid 1796389 Red, Sni-A-Bar Farms
	Edellyn Comet 1838148 Roan, Thos. E. Wilson
	Golden Lady 50th 1907592 White, W. F. Barber

Dreadnaught Augusta 7th
1827019
Roan, B. C. O'Malley & Son

Comet's Archer 1973189
Roan, J. C. Manning

Golden Lady 61st 1973193
White, J. C. Manning

DAM
Golden Lady 65th 2145920
White, J. W. Strickler

GOLDEN LADY 2d 2445019 is a beautiful roan heifer with a real feminine head, level lines and a very nice coat of hair. Her dam is an easy keeping cow always in extra good flesh. Note the good pedigree with Hubbell, Sni-A-Bar and Wilson near the top. Pretested and vaccinated for Bangs.

KLINE

Cow

ORANGE LADY 2444326

Lot 40

Red, calved March 24, 1947. Bred by Harry C. Stout, Clarinda, Iowa; 2d owner, November 2, 1947, S. H. Kline, Clarinda, Iowa. RE 20.

Divide Revelation 2161177
Red, The Allen Cattle Co.

SIRE Braemor Revelation 2279581 Red, Carl L. Retzlaff & Sons	Duke of Killearn 1919448 Roan, Claude Gallinger
	Divide Lady Foxglove 2d 1978420 Red, The Allen Cattle Co.

Augusta 133d 2062849
Roan, Carl L. Retzlaff

	Brawith Nugget 1944238 Roan, David Douglas
	Augusta 124th 1886923 Roan, F. W. Retzlaff & Son

Baron Rosario 1896176
Roan, Johnson Bros.

	Sni-A-Bar Royal Favorite 1805656 Roan, Sni-A-Bar Farms
	Gipsy Queen 4th 1790045 Red, Johnson Bros.

May Dale 1765443
Red, Eldor N. Swanson

DAM Orange Blossom 1998054 Red, Eldor N. Swanson	Dale Baronet 1642718 Red, E. G. Anderson
	May 1516448 Roan, Eldor N. Swanson

ORANGE LADY 2444326 is a very thick dark red heifer, having every characteristic of a top breeding cow. Her sire and dam both are very short-legged and blocky. Pretested and vaccinated for Bangs.

The profit from raising beef cattle comes from the calves.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

SUMMERVILLE

Cow

Lot 41

VILLAGE JILT 20th 2442010

Red, calved March 31, 1947. Bred and owned by W. E. Summerville, Gray, Iowa. LE 97.

SIRE

Helfred Romeo 2135854
Red, F. W. Hubbell

Brae Lodge Headlight 1874600 Red, T. A. Russell	}	Brae Lodge Footprint -219078- Dark roan, T. A. Russell
Rosewood of Helfred 3d 1781560 Roan, F. W. Hubbell		Estelle of Brae Lodge -257509- Red, T. A. Russell
Divide Javelin 1902545 Roan, The Allen Cattle Co.		Sni-A-Bar Golden Ring 1636566 Roan, Sni-A-Bar Farms
Village Jilt 9th 1928660 Roan, W. E. Summerville		Rosewood's Star 1209278 Roan, Geo. Greer
		Browndale Goldspur 1464101 Roan, Thos. E. Wilson
		Divide Violet 3d 1712355 Roan, The Allen Cattle Co.
		Browndale Pilot 2d 1792702 Roan, Geo. Struve
		Village Jilt 7th 1825714 Red, W. E. Summerville

DAM

Village Jilt 11th 1987190
Red, W. E. Summerville

VILLAGE JILT 20th 2442010 is a nice red with a very feminine appearance. She comes from a grand cow by Divide Javelin. She just can't miss. Vaccinated for Bangs.

WINDOM

Cow

Lot 44

BRAWITH VIOLET 2d 2442320

Red, calved April 1, 1947. Bred and owned by Glenn A. Windom, Nodaway, Iowa. RE 66.

SIRE

Brawith Clipper 2052265
Roan, R. J. Egger

Brawith Rambler 1922468 Roan, Jas. Douglas & Sons	}	Brawith Boy 1836058 Roan, Hugh S. Black
Brookside Charity 5th 1906382 Red, R. J. Egger		Lady Rosewood 18th -260099- Red, James Douglas & Sons
Goldspur's Chief 1890076 Red, Phillip Funke		Archer's Standard 1815906 Red, Tomson Bros.
Violet Pride 14th 1678040 Roan, A. T. Worsley & Son		Brookside Charity 4th 1805480 Red, R. J. Egger
		Goldspur's Mint 1713726 Red, Hopley Stock Farm
		Honeysuckle 20th 1681101 Roan, Phillip Funke
		Supreme Leader 1481037 Red, Bellows Bros.
		Violet Pride 9th 1269990 Roan, Phillip Funke

DAM

Violet Pride 25th 1969518
Roan, A. T. Worsley & Son

BRAWITH VIOLET 2d 2442320 is a beautiful low-set red heifer. She has every appearance of a substantial brood cow. You are assured of a grand breeding matron.

Alfalfa is native to southwestern Asia and was in use centuries before the Christian era.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

WINDOM

Cow

LADY VIOLET 2d 2442322

Lot 45

Roan, calved April 5, 1947. Bred and owned by Glenn A. Windom, Nodaway, Iowa. RE 69.

SIRE	Brawith Rambler 1922468 Roan, Jas. Douglas & Sons	Brawith Boy 1836058 Roan, Hugh S. Black
	Brookside Charity 5th 1906382 Red, R. J. Egger	Lady Rosewood 18th -260099- Red, James Douglas & Sons
	Browndale Superb 1863248 Roan, C. F. Curtiss	Archer's Standard 1815906 Red, Tomson Bros.
DAM	Violet Lady 16th 2157378 Red, A. T. Worsley & Son	Brookside Charity 4th 1805480 Red, R. J. Egger
	Violet Lady 2d 1715612 R&W, A. T. Worsley & Son	Browndale Grand 1717472 Red, C. F. Curtiss
		Dorothy Goods 7th 1414637 Roan, McLachlan Bros.
		Supreme Leader 1481037 Red, Bellows Bros.
		Violet Pride 8th 1217159 Roan, Phillip Funke

LADY VIOLET 2d 2442322 is a beautiful roan, a low-set heifer and out of one of our best producing families. She is real foundation material.

KLINE

Cow

MYSIE MAID 12th 2451024

Lot 46

Roan, calved May 1, 1947. Bred by Emery Larson, Harlan, Iowa; 2d owner, September 16, 1947, S. H. Kline, Clarinda, Iowa. RE V4.

SIRE	Sunbeam Supreme 1939585 Red, Geo. Larson & Sons	Parkdale Supreme 1711550 Roan, Bellows Bros.
	Meadow Beauty 6th 1874862 Roan, Geo. Larson & Sons	Sunbeam's Pride 1422397 Roan, Geo. Larson
	Brawith Royal Pilot 2062847 Roan, Carl L. Retzlaff	Parkdale Supreme 1711550 Roan, Bellows Bros.
DAM	Mysie Maid 7th 2123271 Red, Geo. Larson & Sons	Meadow Beauty 1630337 White, Emery Larson
		Brawith Nugget 1944238 Roan, David Douglas
		Lavender Lily 13th 1788521 Roan, F. W. Retzlaff & Son
		Sunbeam Supreme 1939585 Red, Geo. Larson & Sons
		Mysie Maid 6th 1951344 Red, Geo. Larson & Sons

MYSIE MAID 12th 2451024 is an extremely short-legged, blocky heifer. Has a wonderful coat of hair. Pretested and vaccinated for Bangs.

Calves should be examined for lice as they cannot make normal gains infested.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

E. P. LAUGHLIN

Cow

Lot 47

BESSIE 89th (Sent for record)

Red, calved May 7, 1947. Bred and owned by E. P. Laughlin, Imogene, Iowa. RE L217.

SIRE

Collynie Express x2280311
Red, Albert Hultine & Sons

Collynie Compact x2069895
Red, Albert Hultine & Sons

DAM

Bessie 76th x2335265
Red, E. P. Laughlin

Dorothy 6th x1945331
Red, Frank Nelson

Coronet Memory x2152424
Red, Lewis W. Thieman

Bessie 56th x1932132
Red, E. P. Laughlin

{ Collynie Fascinator x1957471
Red, Albert Hultine & Sons

{ Daybreak's Gloster x1957483
RLW, Albert Hultine & Sons

{ Collynie Minstrel x1885032
Roan, Albert Hultine & Sons

{ Rodney's Dorothy 1793823
Roan, Frank Nelson

{ Cherry Coronet x1905954
Roan, Lewis W. Thieman

{ Madam Joffre 2d 1821709
Roan, Johnston & Auld

{ Oakwood Chancellor x1857350
Roan, C. B. Teegardin & Sons

{ Bessie 50th x1857350
Roan, E. P. Laughlin

BESSIE 89th is an all dark red Shorthorn heifer. Her parents are both blocky type. She should make a good brood cow. Pretested and vaccinated for Bangs.

E. P. LAUGHLIN

Cow

Lot 48

ROSANNA 88th X (Sent for record)

Red, calved May 9, 1947. Bred by Matt Laughlin, Emerson, Iowa; 2d owner, E. P. Laughlin, Imogene, Iowa. RE L167.

SIRE

Coronet Memory x2152424
Red, Lewis W. Thieman

Cherry Coronet x1905954
Roan, Lewis W. Thieman

DAM

Rosanna 66th x2280377
Red, Matt Laughlin

Madam Joffre 2d 1821709
Roan, Johnston & Auld

Coronet Royalist x2124397
Red, Lewis W. Thieman

{ Count Coronet x1760106
Roan, Lewis W. Thieman

{ Cherry Blossom 12th 1702725
Roan, Sni-A-Bar Farms

{ Joffre's Gloster 1696583
Roan, Johnston & Auld

{ Madam Joffre 1696591
Roan, Johnston & Auld

{ King of Hearts x2014088
Roan, Lewis W. Thieman

{ Violet Coronita x1891096
Roan, Lewis W. Thieman

{ Sir Butterfly 3d x2003576
Red, R. W. Dunham

{ Rosanna 52d x1952143
Roan, Z. T. Dunham & Sons

ROSANNA 88th X is a nice type heifer from a good dam and a sire that has sired many winners. Pretested and vaccinated for Bangs.

There are more than two and one-half million unelectrified farms in this country.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

GILMAN

Cow

CARROY'S VICTORIA GEM 3d 2465634

Red, calved May 16, 1947. Bred and owned by Gilman Bros., Stuart, Iowa. LE 16.

SIRE	Will-A-Dell Gold Bond 2182736 Roan, Will A. Davis & Son	Will-A-Dell Gold Plate 2063600 Roan, Will A. Davis & Son	Brawith Nugget 1944238 Roan, David Douglas
			Will-A-Dell Bessie 1836723 Roan, Will A. Davis & Son
DAM	Victoria's Gem 3d 2264934 Red, Eugene Goodale	Willa-A-Dell Rosewood 1911261 Roan, Will A. Davis & Son	Sni-A-Bar Silver Plate 1714459 White, Sni-A-Bar Farms
			Rosewood 99th 1740280 Red, Crews & Andrews
		Iowa's Aspiration 2063830 Red, Lomas Farms	Cruggleton Aspiration 1989959 Red, A. J. Marshall
			Sni-A-Bar Roan Lady 7th 1805683
			Red, Sni-A-Bar Farms
		Victoria's Gem 2d 1884277 Red, J. T. Judge	Divide Inflation 1776174 Roan, The Allen Cattle Co.
			Victoria's Gem 1670017 Red, J. T. Judge

CARROY'S VICTORIA GEM 3d 2465634 is a very thick, deep-bodied heifer with wonderful fleshing qualities. She is ideal in pedigree and character.

GILMAN

Cow

CARROY SUNNYBLINK 2465633

Roan, calved June 10, 1947. Bred and owned by Gilman Bros., Stuart, Iowa. LE 15.

SIRE	Will-A-Dell Gold Bond 2182736 Roan, Will A. Davis & Son	Will-A-Dell Gold Plate 2063600 Roan, Will A. Davis & Son	Brawith Nugget 1944238 Roan, David Douglas
			Will-A-Dell Bessie 1836723 Roan, Will A. Davis & Son
DAM	Sunnyblink Lass 3d 2189218 Roan, B. C. O'Malley & Son	Will-A-Dell Rosewood 1911261 Roan, Will A. Davis & Son	Sni-A-Bar Silver Plate 1714459 White, Sni-A-Bar Farms
			Rosewood 99th 1740280 Red, Crews & Andrews
		Bessie's Browndale 2014276 Roan, B. C. O'Malley & Son	Browndale Prince 1815453 Red, Bowers & McCoy
			Silver Bessie 2d 1388499 Roan, J. J. McNiff
		Sunnyblink Lass 2d 2014278 Red, B. C. O'Malley & Son	Browndale Prince 1815453 Red, Bowers & McCoy
			Sunnyblink Lass 1820557 Red, L. B. Maytag

CARROY SUNNYBLINK 2465633 is good enough to go into the fastest company. Look her over carefully. She has the breeding and type of a real Shorthorn matron.

That there is no surplus until every need is met is an accepted truism.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KLINE

Cow

Lot 51

BLANCHE MARDALE JUNE x2457858

Roan, calved June 23, 1947. Bred and owned by S. H. Kline, Clarinda, Iowa. RE 61.

Bapton Major 2167253
Roan, J. V. Rank

Bapton Air Pilot (298495)
Dark roan, J. V. Rank
} Aldsworth Missie 12th (167594)
Red, W. Garne
} Divide Count 1742638
Red, L. B. Maytag
Dreadnaught Augusta 5th
1687657
White, B. C. O'Malley & Son
} Mardale 56th x1683837
Roan, Albert Hultine & Sons
} Woodlawn Ruby x1306439
RLW, Robert H. Thomas
} Diamond Marshal 1496433
Roan, Nebr. School of Agr'l.
} Leto Fern x1576391
Red, S. H. Kline

SIRE

Helfred Fearless 2251805
Red, F. W. Hubbell

Dreadnaught Augusta 7th
1827019
Roan, B. C. O'Malley & Son

Mardale 78th x1823030
Red, Robert H. Thomas

Nellie Lee x1709320
Roan, S. H. Kline

DAM

Missie Mardale x1908997
RLW, S. H. Kline

BLANCHE MARDALE JUNE x2457858 is a very good dark roan heifer, a granddaughter of Imp. Bapton Major. Is not fat but in good breeding condition as we were not planning on selling her and just decided to sell her as we are short on pasture. Her dam is our best producing cow and an extra good milk cow. Pretested and vaccinated for Bangs.



Proper feeding of the pregnant cow or heifer is important in assuring a strong, husky calf at birth.

SHORTHORN INTERNATIONAL



The Swing is to SHORTHORNS

Not ONE — but THREE Consecutive International Grand Champion Steers Over All Breeds Under Three Different Judges!

1. Shorthorns this year enjoyed their greatest year in steer triumphs in interbreed competition throughout the nation.
2. Demand for Shorthorn bulls for cross-breeding has been the greatest in modern history topped off by the highest record in bull sale averages in 30 years at the International Shorthorn Congress sale.
3. The average price for Shorthorns at auction in 1947 went up 24 percent.
4. New members in the American Shorthorn Breeders' Association hit a new all-time high of 2,333 in 1947. In six years Association membership has doubled over the entire number for all previous time up to that date.

**GET IN STEP WITH PROGRESS
BUY SHORTHORNS—Best in Every WEIGH!**

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